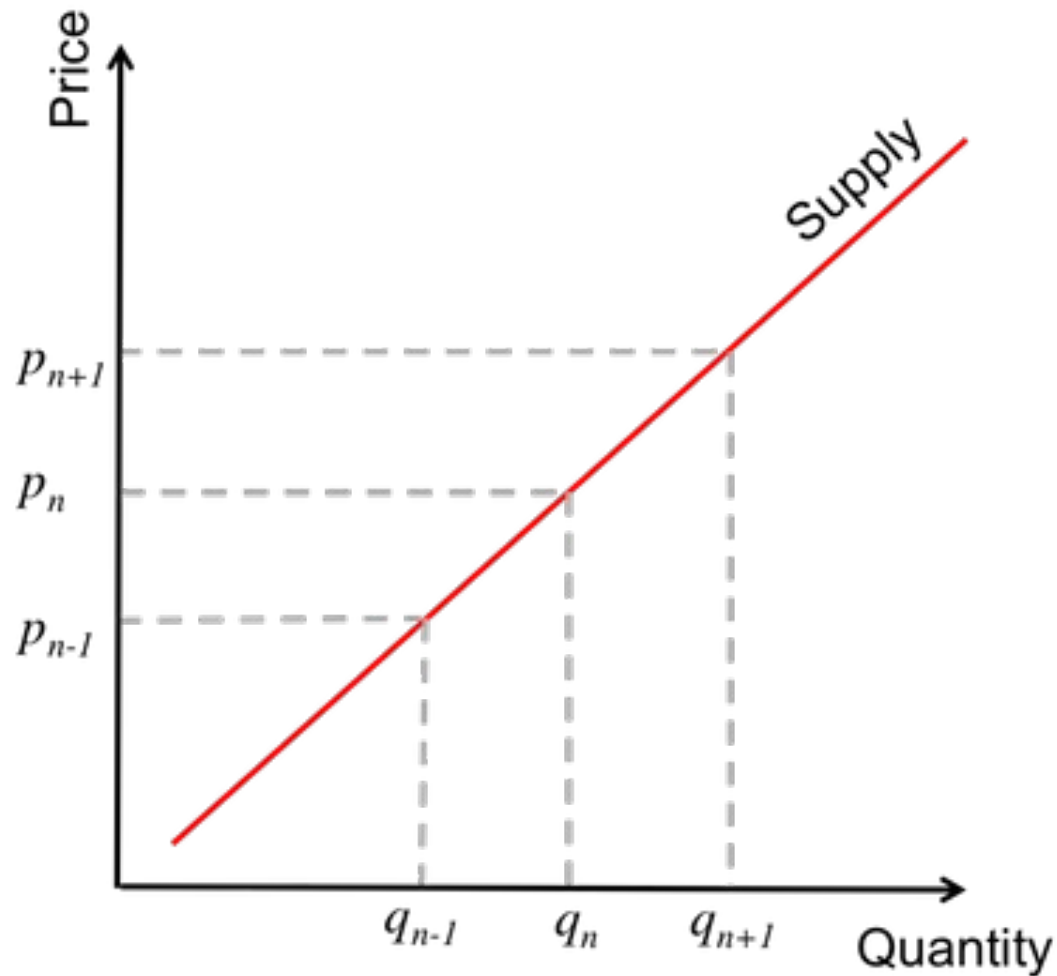


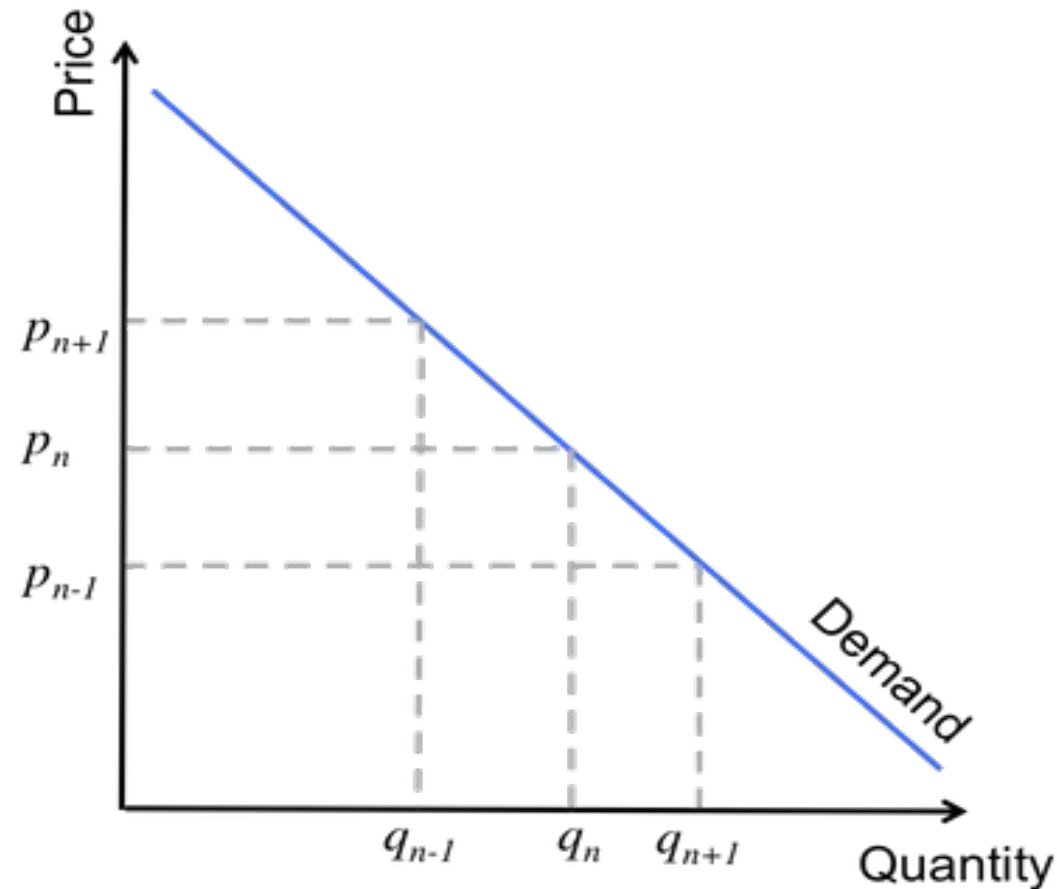
The more consumers are willing to pay, the more product a supplier would be willing to provide.



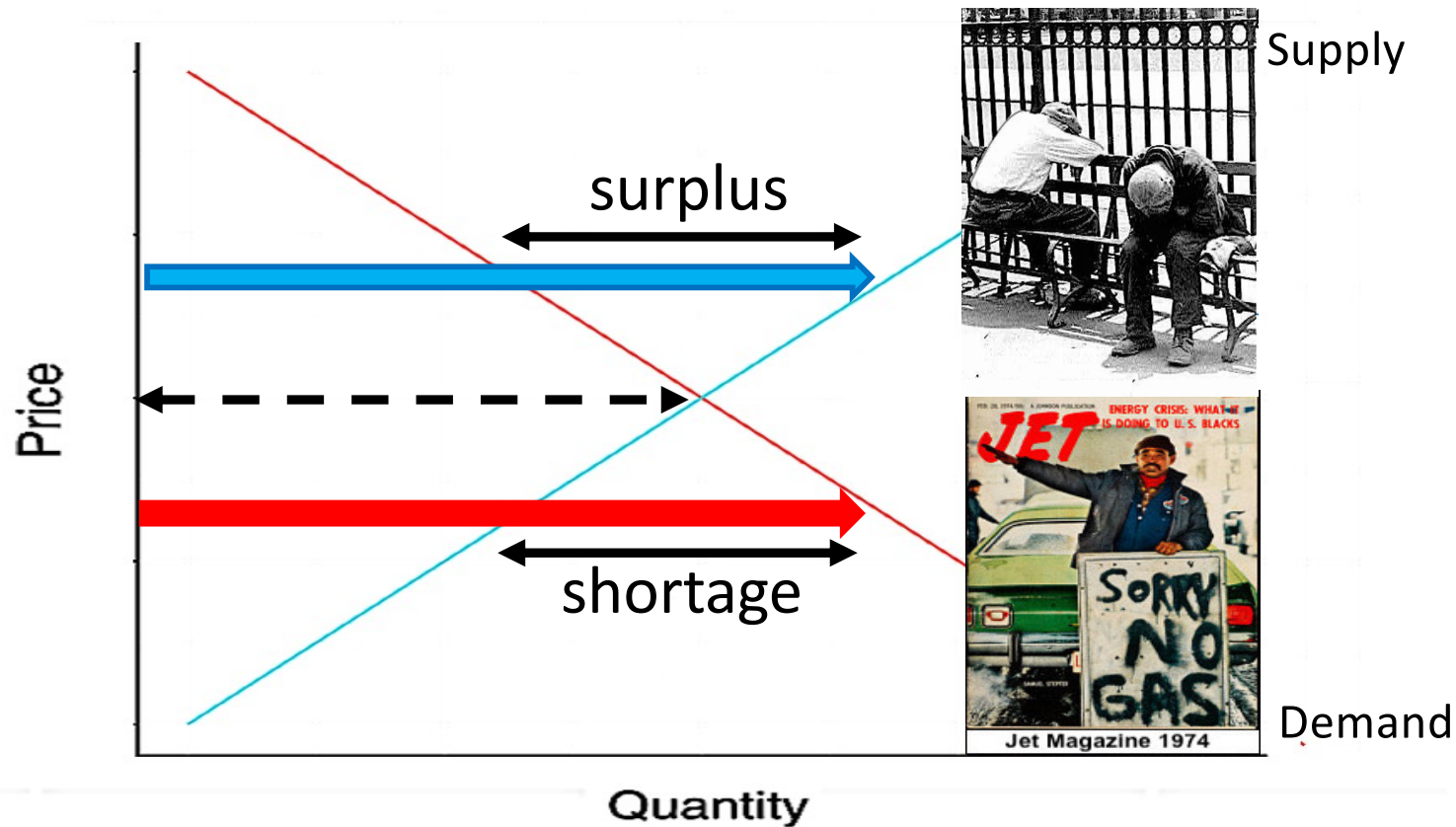
BRILLIANT

<https://brilliant.org/wiki/supply-and-demand/>

There is an inverse relationship between price and demand: as price increases, demand decreases.



# How do these trends work together?



- If the price is too high, the supply will exceed the demand
- If the price is too low, the supply will fall short of the demand
- The market price occurs at the intersection of the two lines